
Microsoft Increasing Availability for Their Apps

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It has always been Microsoft's strategy to lock their apps to their own platforms only but surely, it seems that mobile technology has changed that particular approach, rendering it pretty obsolete. Well, it looks like Microsoft has adopted a new strategy for their popular software like Office, in which the company has recently released it to other platforms as well, like the iOS and Android.

On the other hand, Microsoft has begun increasing the number of applications that they will port to the Android and iOS, which includes MSN suite of apps (News, Sports, Health & Fitness, Food & Drink and Money). Generally, the release coincides with the revamp of MSN website too. Also, Microsoft wants to acquire HockeyApp, which would be part of their strategy for their mobile division.